

The Concept

To deploy a distribution network of tens of thousands of merchants throughout a country at minimal cost to the merchant and distributor.

This is achieved by:

- 1 Allowing sellers to use their own mobile phones to vend to customers in formal and informal markets.
- 2 Allowing anyone to become a seller without any physical interaction, facilitating job creation.
- 3 Promote the viral growth by recruitment royalties whereby a seller who recommends another potential seller gets a small portion of that seller's profit.
- 4 The seller's mobile phone is their complete POS solution and can both vend products as well as check balances, show sales & profit, recall previous transaction details etc.
- 5 It allows for effective community collaboration where one vendor can do central banking, then can transfer credit to any number of vendors in exchange for cash.

Technology

- Unique fusion of WAP, XHTML and compression to produce lightning-fast transaction speed and ultra-low data usage in almost any cellular phone manufactured in the last 7 years.
- The entire application is language enabled and all screens, labels and messages can easily be customised.
- Database design allow a small server to easily handle 100, 00 sellers selling hundreds of thousands of vouchers per day with sub-second response.
- Configuration, item definition, pricing and stock imports are all done through a simple web user interface.
- Any format voucher stock files can be configured for import through the Tym2Sell Web application or product purchasing through a third party system interface.

Value proposition

- AES 256 bit Encryption
- Tym2Sell is a 24x7 e-wallet solution that can be used to facilitate:
 - Revenue collection
 - Account payments
 - Prepaid airtime
 - Prepaid Electricity
 - Community cash collection



How it works

