



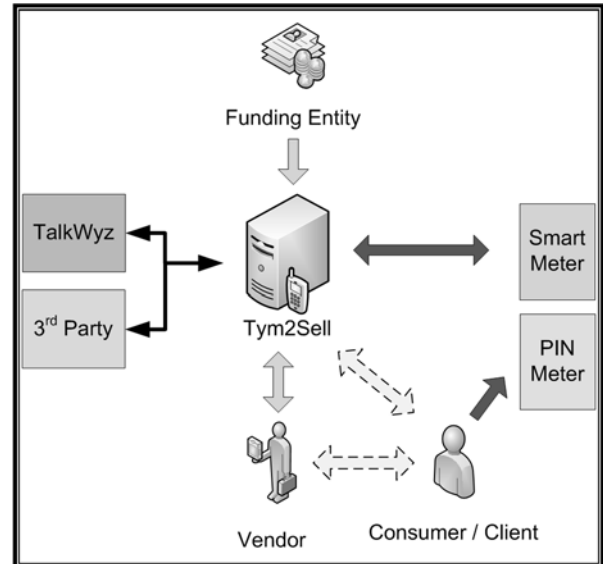
QMUIK TYM2SELL: THE SOLUTION SOLVES MANY LEGACY ISSUES FACED BY THE INDUSTRY, FROM ONLINE EARLY FRAUD DETECTION CAPABILITIES TO INCREASED SERVICE DELIVERY AND COMMUNITY EMPOWERMENT

SOLUTION OVERVIEW

- We offer an End-To-End electronic credit distribution solution from Sub Station level to the end users house/establishment.
- Credit and voucher distribution software is a truly enabling solution. It allows for easy central management of sales, with a vastly distributed network of resellers.
- The solution does not make use of physical vending machines that are costly to own, manage and maintain, but rather allows for sales from community based resellers using nothing more than an Internet enabled cellular phone. (Almost any phone produced in the last 5 years supports Internet access.)
- The system does not only allow for electricity sales, but also pre-paid airtime for voice and data networks like MTN, Vodacom, Cell-C and Telkom. Any other pre-paid service model's products can also be sold through the distribution software.
- Community members now have the opportunity to become a reseller and start their own business with very little start-up capital!
- Our solutions model greatly simplifies system management. It significantly cuts down on major costs related to infrastructure requirements by simply leveraging on existing infrastructure from telecom providers.
- The distribution model affords localised job creation opportunities on a scale not previously available.
- This ensures that a financial loss to the municipality caused by electricity theft is greatly reduced.

TYM2SELL FEATURES

- Tym2Sell is a fully electronic integrated voucher and direct top-up distribution system that is extremely easy to use yet very powerful.



SOLUTION FEATURES:

- No costly vending machines required
- ▲ Point of Sale (POS) based on cellular phone
- ▲ Mobile POS available for larger entities like Spaza shops or Petrol Filling Stations
- Intelligent Revenue recovery model:
 - ▲ Electricity purchases can be applied to, for example, outstanding municipal taxes.
- Sales interaction via:
 - ▲ Vendor commissioned structures
 - ▲ End consumer, directly and easily
- Multiple product support e.g. Pre-paid airtime (Vodacom, MTN, CellC, Telkom)

RETURN ON INVESTMENT

The tangible financial benefits the solution allows for the initial investment made to be returned in a very short time period.

Capital expenditure and Operating expenses are both significantly reduced.

Financial benefits include:

- Pin-point fraud detection.
- Meantime to fraud response and correction reduced.
- No vending machines are required, significantly reducing capital and operating expenses associated with:

- ▲ Cash management and transport fees
- ▲ Vending machine purchase/lease fees
- ▲ Vending machine deployment fees
- ▲ Vending machine maintenance fees
- Central real-time reporting.

SOCIAL AND ECONOMIC BENEFITS

- **Job creation**

Practically anybody with a cell phone can now partake in the reseller chain. This opens huge avenues into job creation.

With little or no training required by the resellers, they can quickly and easily start reselling products into their local communities, thereby earning profits from the sales.

Traditional street vendors, selling fruits, sweets and the like can now be empowered to resell electricity easily with no stock holding required!

Furthermore, resellers are also able to distribute pre-paid airtime for voice and data networks, e.g. Vodacom, Cell-C, MTN and Telkom, from the same easy to use platform. This immediately extends the resellers product horizon thereby greatly improving earnings potential.

Our "Case Studies" later in this document show examples of real people making real money using our electronic credit/voucher distribution system today.



DELIVERY COST REDUCTION TO COMMUNITY

With resellers now localised to the community, expensive travel to and from town, where outdated vending machines dispense vouchers, is no longer required.

Community members can spend their money on receiving the end-product, rather than overhead costs of gaining access to the product.

COMMUNITY ACCESS TO SERVICE

As mentioned, access by the community to service is now greatly improved. Voucher sales can happen any time, day or night, sunshine or rain.

Electricity ran out at 8 p.m. Sunday night?

No transport available to the nearest vending machine?

No problem, your neighbour can sell you electricity!

CASE STUDIES

The following pages show three examples of people currently active in our distribution system. These candidates received little or no training on how to go about reselling.

It is clear that a fair amount of sales occur after hours, 6 pm and later. Sales are made as late as 12.59 pm or as early as 1 am, confirming community needs to access to the system 24 hours a day, 7 days a week.



Moris Mabasa

Moris received no formal training.
Moris has a typical "mixed sales" profile, comprising of Electricity and Airtime sales.

>>Ending Balance: R371.07	
11 Mar	
20.40 MTN R15 (R-14.25) 19.37 Vodacom R12 (R-11.04) 19.03 MTN R5 (R-4.85) 19.03 Vodacom R12 (R-11.04) 18.16 MTN R15 (R-14.25) 18.05 Vodacom R29 (R-26.68) 18.02 MTN R5 (R-4.85) 17.40 Eskom R10 Blind Vend (R-9.80) 17.01 Eskom R10 Blind Vend (R-9.80) 16.58 Eskom R10 Blind Vend (R-9.80) 16.42 Vodacom R12 (R-11.04) 16.38 Eskom R10 Blind Vend (R-9.80) 13.19 CellC R5 (R-4.68) 10.47 Vodacom R5 (R-4.60) 10.46 Vodacom R5 (R-4.60) 00.00 Deposit (R200.00)	Time: 9 Mar 2009 17.30 Details: Eskom R70 Blind Vend Serial #: OAMPS2A03619533 Pin #: 0503 [REDACTED] 66 SMS'd to: No SMS sent Profit: R1.40
10 Mar	
19.11 Vodacom R12 (R-11.04) 19.07 Eskom R10 Blind Vend (R-9.80) 18.54 MTN R60 (R-57.00) 18.32 MTN R5 (R-4.85) 17.34 Vodacom R5 (R-4.60) 17.26 Eskom R20 Blind Vend (R-19.61) 16.46 Eskom R20 Blind Vend (R-19.61) 16.25 Eskom R20 Blind Vend (R-19.61) 16.23 Eskom R20 Blind Vend (R-19.61) 16.05 Vodacom R5 (R-4.60) 15.58 Vodacom R12 (R-11.04) 15.48 Vodacom R12 (R-11.04) 13.38 CellC R5 (R-4.68) 10.04 Vodacom R12 (R-11.04) 09.45 Eskom R50 Blind Vend (R-49.00) 09.30 Eskom R10 Blind Vend (R-9.80) 08.07 Vodacom R12 (R-11.04) 00.00 Deposit (R500.00)	Message: CREDIT VEND - TAX INVOICE Utility: Eskom Online Utility Address: Megawatt Park, Contact Centre tel 086-003-7566 Utility Tax #: 4740101508 Utility Distributor ID: 6004708001509 Company Name Vat: Cashier: Date: 2009-03-09 17:30:03 +0200
9 Mar	
20.47 Eskom R20 Blind Vend (R-19.61) 18.48 Eskom R10 Blind Vend (R-9.80) 18.02 Eskom R10 Blind Vend (R-9.80) 17.40 Eskom R10 Blind Vend (R-9.80) 17.32 Eskom R20 Blind Vend (R-19.61) 17.31 Eskom R10 Blind Vend (R-9.80) 17.30 Eskom R70 Blind Vend (R-68.60) 12.24 Eskom R20 Blind Vend (R-19.61) 11.57 Eskom R20 Blind Vend (R-19.61) 11.56 Eskom R20 Blind Vend (R-19.61) 00.00 Deposit (R300.00)	Ref No: 068172900172 Client ID: Savava Terminal ID: WebService0001 Meter No: 07061732728 Token Tech: 02 Alq: 07 SGC: 100004 KRN: 1 TI: 07
8 Mar	
09.51 Vodacom R5 (R-4.60) 09.49 Eskom R10 Blind Vend (R-9.80) 09.36 Eskom R10 Blind Vend (R-9.80) 09.34 Eskom R10 Blind Vend (R-9.80) 07.55 Eskom R10 Blind Vend (R-9.80)	Electricity Tokens Receipt No: OAMPS2A03619533 Units: kWh 118.8 Amount: R 70.00 (Ind VAT at 14%) VAT: R 8.60 0503 [REDACTED] [REDACTED] 0666
>>Starting Balance: R49.77	
Total: R 70.00 (Ind VAT at 14%) VAT: R 8.60	
Meter 07061732728 not registered. Log fault at vendor or contact Eskom.	

Puleng Rakeketsi

Puleng received no formal training.
Puleng has a typical "electricity only" profile, mostly reselling electricity vouchers.

>>Ending Balance: R2,049.50	
11 Mar	
17.36	Eskom R.10 Vend (R-9.80)
17.29	Eskom R.20 Vend (R-19.61)
17.24	Eskom R.20 Vend (R-19.61)
09.32	Eskom R.50 Vend (R-49.00)
08.19	Eskom R.10 Vend (R-9.80)
08.16	Eskom R.20 Vend (R-19.61)
10 Mar	
17.38	Eskom R.20 Vend (R-19.61)
17.20	Eskom R.20 Vend (R-19.61)
16.56	Eskom R.20 Vend (R-19.61)
16.21	Eskom R.20 Vend (R-19.61)
09.36	Eskom R.20 Vend (R-19.61)
00.00	Deposit (R1,500.00)
9 Mar	
18.24	Eskom R.20 Vend (R-19.61)
18.09	Eskom R.20 Vend (R-19.61)
17.51	Eskom R.20 Vend (R-19.61)
16.52	Eskom R.20 Vend (R-19.61)
16.39	Eskom R.20 Vend (R-19.61)
16.35	Eskom R.100 Vend (R-98.00)
16.34	Eskom R.100 Vend (R-98.00)
16.33	Eskom R.100 Vend (R-98.00)
15.12	Eskom R.20 Vend (R-19.61)
11.19	Eskom R.20 Vend (R-19.61)
10.51	Eskom R.20 Vend (R-19.61)
09.45	Eskom R.20 Vend (R-19.61)
09.11	Eskom R.20 Vend (R-19.61)
8 Mar	
17.38	Eskom R.20 Vend (R-19.61)
17.09	Eskom R.100 Vend (R-98.00)
17.07	Eskom R.100 Vend (R-98.00)
16.36	Eskom R.20 Vend (R-19.61)
10.53	Eskom R.20 Vend (R-19.61)
7 Mar	
18.39	Eskom R.20 Vend (R-19.61)
17.07	Eskom R.20 Vend (R-19.61)
16.24	Eskom R.100 Vend (R-98.00)
16.21	Eskom R.20 Vend (R-19.61)
15.33	Eskom R.20 Vend (R-19.61)
15.02	Eskom R.10 Vend (R-9.80)
14.58	Eskom R.20 Vend (R-19.61)
13.04	Eskom R.20 Vend (R-19.61)
6 Mar	
17.39	Eskom R.50 Vend (R-49.00)
16.35	Eskom R.20 Vend (R-19.61)
14.46	Eskom R.20 Vend (R-19.61)
14.22	Eskom R.20 Vend (R-19.61)
5 Mar	
18.46	Eskom R.20 Vend (R-19.61)
10.17	Eskom R.20 Vend (R-19.61)
08.03	Eskom R.20 Vend (R-19.61)
4 Mar	
12.00	Eskom R.20 Vend (R-19.61)
09.18	Eskom R.20 Vend (R-19.61)
08.27	Eskom R.50 Vend (R-49.00)
3 Mar	
18.35	Eskom R.20 Vend (R-19.61)
17.06	Eskom R.20 Vend (R-19.61)
>>Starting Balance: R2,039.47	
Time: 9 Mar 2009 16.35 Details: Eskom R100 Vend Serial #: OAMPS2A03616195 Pin #: 5496 [REDACTED] 7206 SMS'd to: No SMS sent Profit: R2.00	
Message: CREDIT VEND - TAX INVOICE	
Utility: Eskom Online Utility Address: Megawatt Park, Contact Centre tel 086-003-7566 Utility Tax #: 4740101508 Utility Distributor ID: 6004708001509	
Company Name Vat: Cashier: Date: 2009-03-09 16:35:27 +0200	
Ref No: 068163500134 Client ID: Savaya Terminal ID: WebService0001 Meter No: 01077823621 Token Tech: 02 Alg: 07 SGC: 100003 KRN: 1 TI: 07	
Electricity Tokens	
Receipt No: OAMPS2A03616195 Units: kWh 169.7 Amount: R 100.00 (Incl VAT at 14%) VAT: R 12.29	
5496 [REDACTED] [REDACTED] 7206	
Total: R 100.00 (Incl VAT at 14%) VAT: R 12.29	
Meter not registered for Free Basic Electricity. Please apply at your local office.	

Kaizer Khulu

Kaizer received no formal training.
Kaizer has a typical "electricity only" profile, mostly reselling electricity vouchers.

>>Ending Balance: R265.42	
11 Mar	
20.44	MTN R10 (R-10.00)
20.36	CellC R5 (R-5.00)
20.27	Vodacom R5 (R-5.00)
19.33	Tshwane R50 Power (R-50.00)
18.57	Tshwane R10 Power (R-10.00)
18.47	Vodacom R12 (R-12.00)
18.43	Tshwane R20 Power (R-20.00)
18.41	Tshwane R70 Power (R-70.00)
18.39	Tshwane R100 Power (R-100.00)
18.36	Tshwane R20 Power (R-20.00)
18.25	Tshwane R100 Power (R-100.00)
17.09	Tshwane R20 Power (R-20.00)
16.47	Voucher SMS (R-0.26)
16.47	Tshwane R50 Power (R-50.00)
16.26	Voucher SMS (R-0.26)
16.26	Tshwane R50 Power (R-50.00)
15.54	Voucher SMS (R-0.26)
15.54	Tshwane R20 Power (R-20.00)
00.00	Deposit (R300.00)
10 Mar	
20.11	MTN R10 (R-10.00)
20.02	Tshwane R20 Power (R-20.00)
20.01	Voucher SMS (R-0.26)
20.01	Tshwane R20 Power (R-20.00)
20.00	Voucher SMS (R-0.26)
20.00	Tshwane R20 Power (R-20.00)
19.33	MTN R15 (R-15.00)
19.21	Vodacom R5 (R-5.00)
17.39	Tshwane R50 Power (R-50.00)
17.30	Tshwane R20 Power (R-20.00)
17.14	Tshwane R10 Power (R-10.00)
16.33	Tshwane R20 Power (R-20.00)
16.23	Tshwane R20 Power (R-20.00)
15.52	Tshwane R10 Power (R-10.00)
15.28	Tshwane R20 Power (R-20.00)
15.24	Tshwane R20 Power (R-20.00)
14.03	Tshwane R20 Power (R-20.00)
14.01	Tshwane R20 Power (R-20.00)
13.38	Tshwane R20 Power (R-20.00)
10.27	Tshwane R20 Power (R-20.00)
10.25	Vodacom R12 (R-12.00)
09.17	Tshwane R20 Power (R-20.00)
00.00	Deposit (R300.00)
9 Mar	
20.51	Tshwane R50 Power (R-50.00)
20.46	Vodacom R5 (R-5.00)
20.20	Vodacom R5 (R-5.00)
20.17	MTN R5 (R-5.00)
19.54	Tshwane R20 Power (R-20.00)
18.52	Tshwane R10 Power (R-10.00)
18.31	Tshwane R50 Power (R-50.00)
18.26	Tshwane R50 Power (R-50.00)
>>Starting Balance: R775.72	
Time: 11 Mar 2009 18.39 Details: Tshwane R100 Power Serial #: 8515841 Pin #: 120 [REDACTED] 2039 SMS'd to: No SMS sent Profit: R0.00	
Message: City of Tshwane Tax No: 4000142267 2009/03/11 18:41:21 Receipt No: 16254/291019 Meter No: 07 03447910 0	
Electricity Pre-Paid MR. S DIAMOND 050502584 02584	
Electricity Credit Token Number: 1 Token: + 120 [REDACTED] 2039 Token ID: 8515841 Units (kWh): 150.50 Value (R): 100.00 SGC: 000399 TI: 02 KRN: 1 Total Value (R): 100.00 Total Units (kWh): 150.50 Lifeline (R): 87.72 VAT (R): 12.28 Operator: SAVAYA	
CASHPOWER	